## CLAIMS

What is claimed is:

1. A method of configuring a network access device having a first network address allocated to a subscriber of services of the first service provider provided by a first service network, with a new network address allocated to a subscriber of services of a second service provider provided by a second service network, wherein the network access device is connected to an access network connected to a plurality of service networks, comprising the steps of:

displaying a plurality of service provider selections on a graphical user interface;

in response to a subscriber selection on the graphical user interface, sending a request from the network access device to the access network requesting a change to a second service provider;

receiving a response from the access network; and

initiating a network address change request using a configuration protocol,

whereby, a second network address allocated to the subscriber of services of the second service provider is assigned to the network access device, the second network address being utilized by the network access device to communicate data packets to the service network providing the selected service .

2. The method recited in Claim 1, wherein said request to said access network includes an authentication request for the subscriber

3. The method recited in Claim 2, wherein said response received from said access network includes an authentication status for the subscriber from the second service provider and, if authenticated, initiating said network address change request.

4. The method recited in Claim 1, wherein the host configuration protocol is a dynamic host configuration protocol (DHCP).

5. The method recited in Claim 1, wherein the network access device receives an Internet Protocol address.

6. A method of configuring a network access device having a first network address allocated to a subscriber of services of the first service provider provided by a first service network, with a new network address allocated to a subscriber of services of a second service provider provided by a second service network, wherein the network access device is connected to an access network connected to a plurality of service networks, comprising the steps of:

displaying a plurality of service provider selections on a graphical user interface;

in response to a subscriber selection on the graphical user interface, sending a request from the network access device to the access network requesting a change to a second service provider;

receiving a response from the access network; and

initiating a network address change request using a DHCP configuration protocol,

whereby a second network address allocated to the subscriber of services of the second service provider is assigned to the network access device, the second

network address being utilized by the network access device to communicate data packets to the service network providing the selected service.